

Iowa CPA is the official publication of the Iowa Society of CPAs. It reaches more than 4,200 print and digital subscribers 10 times per year. (February/March and July/August are combined issues.)

Iowa CPA display advertising

Iowa CPA Display Ad Rates							
Ad size	Frequency/Cost						
Description	Max. Space	1X	2X	3X	6X	8X	10X
1/2 page horizontal	7-1/2" X 4-1/2"	\$500	\$475	\$450	\$425	\$400	\$375
1/3 page vertical	4-3/4" X 4-3/4"	\$350	\$330	\$310	\$290	\$270	\$250
1/6 page vertical	2-1/2" X 4-3/4"	\$250	\$220	\$170	\$155	\$145	\$130
full page	8-1/2" X 11"	\$750	\$700	\$650	\$600	\$550	\$500

Company _____

Address _____

Contact name _____

Email _____ Phone _____

Client name (if agency) _____

Authorization signature _____ Date _____

Display ads should be .tif, .eps or .jpg file. Full color only. Space is limited.
Multiple placements take priority. Submit your ad to troof@iacpa.org.

Iowa CPA classified advertising

Advertise your practice or business for sale, equipment, furniture and other items. \$100 for up to 50 words. Additional words are \$1 each. Additional \$25 to appear in print newsletter. ISCPA members receive 25 percent ad discount.

All ads should be submitted to iacpa@iacpa.org by the 10th of the month (or nearest business day) prior to publication. February/March issue ads must be submitted by February 1 and July/August issue ads must be submitted by July 1. Payment, cancellation and other policies are available at www.iacpa.org/advertising.

Iowa CPA DISPLAY advertising			Iowa CPA CLASSIFIED advertising	
<input type="checkbox"/> January	<input type="checkbox"/> September	Display ad size	<input type="checkbox"/> January	<input type="checkbox"/> September
<input type="checkbox"/> February/March	<input type="checkbox"/> October		<input type="checkbox"/> February/March	<input type="checkbox"/> October
<input type="checkbox"/> April	<input type="checkbox"/> November		<input type="checkbox"/> 1/2 page	<input type="checkbox"/> November
<input type="checkbox"/> May	<input type="checkbox"/> December		<input type="checkbox"/> 1/3 page	<input type="checkbox"/> December
<input type="checkbox"/> June	<input type="checkbox"/> All (10 issues)		<input type="checkbox"/> 1/6 page	<input type="checkbox"/> All (10 issues)
<input type="checkbox"/> July/August				<input type="checkbox"/> July/August

- Invoice me.
- I'm sending a check payable to ISCPA with completed form.
- I will contact ISCPA at 800-659-6375 or 515-223-8161 with credit card information.

Please return completed form to iacpa@iacpa.org or mail to:

Iowa Society of CPAs • 1415 28th St, Ste 450, West Des Moines, IA 50266-1419
515-223-8161 • 800-659-6375 • www.iacpa.org

*Want to advertise career opportunities at your company?
Visit our Career Center at www.iacpa.org/careers.*