## Student and Career Outreach

### Career Awareness Committee
Promote the accounting profession and CPA credential to students and influencers. Provide education on career opportunities as a CPA.

**Projects:**
- Help plan and coordinate a virtual student career awareness event.
- Provide input on development of career awareness programs and best practices.
- Determine student outreach strategies in support of diversity and inclusion.

**Estimated time:** 8-12 hours total for 4-6 meetings.

### Iowa CPA College Panelist
Represent ISCPA as a panelist at college outreach events to educate students about being a CPA.

**Estimated time:** 2 hours per panel, as needed.

### Iowa CPA Education Foundation Advisory Committee
Provide input to ISCPA on Iowa CPA Education Foundation development.

**Projects:**
- Review and select scholarship recipients.
- Build awareness as a foundation ambassador.

**Estimated time:** 3-6 hours total for 2-3 meetings.

## Represent and Advance the Profession

### NEW! Membership Task Force
Evaluate ways to encourage CPAs and others in the profession to join ISCPA, and retain existing members.

**Estimated time:** 8-12 hours total for 4-6 meetings.

### Financial Literacy Committee
Educate Iowans on making good financial decisions.

**Projects:**
- Develop and/or promote financial literacy programs.
- Assist with financial literacy efforts at Iowa colleges and universities.
- Inform members of opportunities to promote financial literacy programs and encourage participation.
- Evaluate related projects and programs developed by other organizations and state CPA societies.

**Estimated time:** 6 hours total for 3-4 meetings. 6 hours for projects.

### Iowa CPAs Month of Service Committee
Assist in planning the 5th annual Iowa CPAs Month of Service event in September 2019.

**Projects:**
- Evaluate how the event can best promote Iowa CPAs as local community advocates, and provide value to members and their employers.
- Provide input on volunteer opportunities, promotion and participation.
- Participate in the event through individual or team project with co-workers or other CPAs.
- Review criteria and selection of Iowa CPA Month of Service Award recipients.

**Estimated time:** 3-5 hours total for 2-3 meetings; variable time to participate in event.

### Iowa CPA Education Foundation Ambassador
Help build and sustain the foundation by communicating how it supports the future and vitality of the profession to potential supporters.

**Estimated time:** 2-4 hours, or as needed.

## Learning and Development

### Business and Industry Committee
Provide a forum and relevant educational opportunities for members employed in business and industry.

**Projects:**
- Plan the Business and Industry Conference.
- Identify other educational opportunities of interest to accountants in business and industry.

**Estimated time:** 3-5 hours total for 2-3 meetings.

### LEAP Committee
Provide input on learning and development, leadership and networking to engage members 40 and younger.

**Projects:**
- Develop, plan and attend projects and events.
- Plan the Emerging Leaders Conference.

**Estimated time:** 3-5 hours total for 1 meeting, and attendance at minimum of two LEAP events.

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*Iowa Society of CPAs, 1415 28th St, Ste 450, West Des Moines, IA 50266-1419
Learn more at www.iacpa.org/membership/volunteer*
Technical and Industry Expertise

**Financial Institutions Committee**

Serve as a resource for members serving or employed in the financial services arena.

**Projects:**
- Plan the Financial Institutions Conference.

**Estimated time:** 4-6 hours total for 3-4 meetings.

**Governmental Auditing and Accounting Committee**

Encourage excellence in performance of professional services related to auditing and accounting for governmental units. Work with appropriate regulatory bodies. Provide relevant educational opportunities.

**Projects:**
- Plan the Iowa Governmental Conference.
- Monitor changes or proposed changes in governmental auditing requirements at the federal and state level and establish a vehicle for informing members of those changes.
- Work with the state auditor’s office in planning and offering educational programs for members.
- Recommend topics for governmental-related CPE.

**Estimated time:** 4 hours total for 1-2 meetings.

**Taxation Committee**

Offer technical assistance to members and keep them informed of significant changes in taxation laws. Increase public understanding of CPA’s specialized competence in the taxation field.

**Projects:**
- Provide content for related articles to ISCPA members.
- Maintain relationships and meet with representatives of governmental agencies, i.e., the Iowa Department of Revenue (IDR) and Internal Revenue Service on an ongoing basis.
- Review proposed changes to administrative rules and assist IDR in drafting proposed administrative rules as deemed appropriate.
- Monitor proposed federal and state tax legislation as needed.
- Update the annual tax tips brochure for members and the public.
- Participate in the annual Iowa CPA Day at the Capitol.
- Monitor and provide input as appropriate to any changes to the tax appeals process.

**Estimated time:** 6 hours total for 3-4 meetings.

**Insurance Industry Committee**

Provide a forum and relevant educational opportunities for members in the insurance industry.

**Projects:**
- Plan the annual Insurance Industry Conference.
- Identify other educational opportunities of interest to accountants in the insurance industry.

**Estimated time:** 5-6 hours total for 3-5 meetings.

**Nonprofit Organizations Committee**

Serve as a resource for members serving or employed in nonprofit organizations. Analyze and recommend educational opportunities in not-for-profit accounting, auditing, governance, compliance and taxation.

**Projects:**
- Plan the Nonprofit Organizations Conference.
- Update best practices brochure to assist nonprofits with maintaining exempt status.
- Recommend topics for nonprofit related continuing education.

**Estimated time:** 4 hours total for 2-3 meetings.

Advocate

**Legislative Leaders Program (formerly Key Person)**

With assistance from ISCPA, establish and maintain communications with one or more legislators to reinforce the work of ISCPA’s lobbyist and staff.

**Estimated time:** 1 hour as needed.

**Legislation Committee**

Assist in the formulation and execution of ISCPA legislative policies as authorized by the board of directors. Provide financial support to candidates for the Iowa Legislature through the Iowa CPA Political Action Committee (ICPA/PAC).

**Projects:**
- Submit proposed legislative agenda to board of directors.
- Keep membership informed of proposed legislation of interest during each session of the Iowa Legislature.
- Update the Key Person Program with goal of having at least one CPA key contact for each member of the Iowa General Assembly.
- Identify candidates for the Iowa General Assembly who should be supported by ICPA/PAC.

**Estimated time:** 3 hours for 1 meeting usually held in August.