

Go all in with 100% Membership Commitment Program

This program recognizes firms and businesses that are dedicated to the CPA profession by ensuring that 100 percent of your CPAs are members of ISCPA. Participation in the program differentiates your organization by validating that you are committed to:

- professional advancement of your staff.
- providing high quality expertise to clients, coworkers and teams within your organization.
- high professional standards.
- the future of the CPA profession.



Why be 100%? Receive concierge-style attention from a dedicated ISCPA staff member to handle your questions. Because each organization has different challenges and unique needs, we touch base with you regularly to provide the most relevant assistance. From professional development to employee recruitment, we'll ensure you have access to the resources most beneficial to your business.

CPA100: When employees feel supported in their professional development and are part of a community, they are more likely to stay and grow with your company. Get the latest information, trends and issues in the national and local profession delivered to your staff in-person from ISCPA. This presentation is open to your entire company and will also acquaint new and existing staff with the benefits of Society membership.

Advocacy: Attend the Society's Iowa CPA Day at the Capitol in Des Moines each January free of charge. Connect with key legislative leaders and make your voice heard when issues affect the CPA profession and business community.

- Includes 2 hours CPE credit. (*members only*)

Group membership service: Expedite the annual membership renewal process and save time with group billing. You, or the group administrator of your choice, will receive one annual invoice for the entire staff instead of multiple individual invoices.

Recruitment and careers: We'll provide in-person guidance to your CPA candidates and other staff to help them navigate the potentially confusing path to CPA licensure or other credentials within the profession. We also ensure you have access to additional resources that are beneficial to your business:

- Complimentary ad placement for your full or part-time job openings in ISCPA's Career Center.
 - o Organizations with 1-5 ISCPA members: 2 per calendar year.
 - o Organizations with 6-10 ISCPA members: 5 per calendar year.
 - o Organizations with 11+ ISCPA members: 8 per calendar year.
- Unlimited internship postings. (*Available to all ISCPA members.*)
- Membership materials for your recruitment and new hire packet, plus networking, leadership development and professional development opportunities for staff.



Savings: Receive special perks of program membership like:

- complimentary use of the ISCPA Enrichment Center between 7:30 a.m. and 5 p.m. Monday-Friday. The center offers private space for up to 29 people, state of the art technology and kitchenette for catered meals or snacks you provide. (*Must schedule in advance, based on availability, limits may apply.*)
- Discounts for onsite training and CPE quantity discounts. Contact our education team for details.

Exposure: 100% Membership Commitment Program organization's will be:

- recognized on ISCPA's website, Iowa CPA, and at the Society's premier annual event in May: ISCPA's Leadership Conference and Annual Meeting.
- considered for media interviews and editorial opportunities, when applicable.
- offered a unique logo/badge identifying your organization as part of the program to use on your website and to recruit staff and clients.

100% FAQs

Which firms or businesses are eligible for the 100% Membership Commitment Program?

All firms or businesses with offices in Iowa that employ full-time CPAs are eligible including CPA firms, individual practitioners, private and public companies, nonprofits, local governments, state governmental departments and universities.

Is there a fee?

No. There is no special fee to be part of the program outside of annual membership(s).

What are the criteria to be eligible for the program?

All full-time CPA employees and partners on staff in the organization's Iowa offices must be enrolled as members in ISCPA. This should be confirmed annually in conjunction with membership renewal period.

My organization only employs two CPAs. Are we still eligible?

As long as both CPAs are ISCPA members, your organization is eligible. The minimum number of CPAs to participate is 2. The exception is those who were grandfathered in prior to 2021-22.

My organization has offices in multiple states. Are we eligible for the program?

Yes. Only CPAs in your Iowa offices are required to be ISCPA members for your organization to be eligible.

How do we enroll?

Contact Lindsey Haley at lhaley@iacpa.org or 515-985-7125 to request a report of current ISCPA members at your company or firm, along with instructions for achieving 100% membership.

Learn more at

www.iacpa.org/membership/hundred-percent-membership-commitment.

**2022-2023 100% Membership Commitment Program
Annual Verification Form**



I have reviewed our organization's full-time CPA employees and verify that we should be enrolled and recognized as part of ISCPA's 100% Commitment Program in the 2022-23 membership year. I agree to notify ISCPA and get newly certified CPAs and/or new hires signed up within 30 days of certification and/or hiring. By signing and returning a copy of this statement, I certify that all CPAs in Iowa office locations are current ISCPA members.

Firm/Company: _____ **City:** _____

Group administrator or firm partner verifying information:

Signed: _____ **Date:** _____

Return to Lindsey Haley, lhaley@iacpa.org or call 515-985-7125 with questions.
Note: 100% membership must be verified annually to remain in the program.