



Career Awareness Sponsorship 2022-23 Academic Year

ISCPA is working to help the next generation understand the possibilities that can come with getting their CPA – and you can help them get there by **promoting the accounting profession, value of the CPA credential** and **careers to students**.

\$4,000 CHAMPION SPONSOR

\$2,000 LEADING SPONSOR

\$1,000 PARTNER SPONSOR

\$500 CONTRIBUTING SPONSOR

\$250 SUPPORTING SPONSOR

CAREER AWARENESS PROJECTS

- AcCOUNTing ME IN **high school career awareness program** - training ISCPA members to present the profession to their local high school accounting/business classes.
- **Participation** in and presence with Iowa Future Business Leaders of America (FBLA), Iowa Business Educators Association (IBEA), Junior Achievement, and other such organizations.
- Continue **creating new content** for Iowa Intermediary Network; explore expansion of YouTube channel; and other possible avenues.
- Virtual and in-person **presentations** by ISCPA staff to high school and college/university classes.
- Exploring outreach strategies in support of **diversity and inclusion** within the profession.

SPONSOR BENEFITS

- Champion and Leading Sponsors: Logo recognition on presentations/materials presented to high school and college students (both virtually and in-person).
- Sponsor logo level recognition on ISCPA website.
- Opportunities to serve as a CPA panelist at college events and other events.
- Recognition for supporting your state society career awareness initiatives in Iowa CPA.

CONTACT INFORMATION

Company Name _____

Contact Name _____ Address _____

Phone _____ Email _____

Please choose one of the following options:

- Print completed form and mail with check payable to Iowa Society of CPAs, 1415 28th St, Ste 450, West Des Moines, IA 50266-1419
- I will contact Lindsey Haley at 800-659-6375 or 515-985-7125 with credit card information. (Email completed form to lhaley@iacpa.org.)

TERMS & CONDITIONS

Sponsorships and donor restricted assets – Sponsorships or other assets received that have restrictions placed on them where the restriction is met in the same reporting period are reported as unrestricted revenues (support). In the event that sponsorships or other donor restricted assets exceed expense needs, the ISCPA will utilize the excess in any given year or period for other member services.