

*Iowa CPA* is the official publication of the Iowa Society of CPAs. It reaches more than 4,100 print and digital subscribers 10 times per year. (February/March and July/August are combined issues.)

## ***Iowa CPA display advertising***

<b><i>Iowa CPA Display Ad Rates</i></b>							
Ad size	Frequency/Cost						
Description	Max. Space	1X	2X	3X	6X	8X	10X
1/2 page horizontal	7-1/2" X 4-1/2"	\$583	\$550	\$528	\$495	\$473	\$440
1/3 page	4-3/4" X 4-3/4"	\$413	\$391	\$369	\$347	\$325	\$303
1/6 page vertical	2-1/2" X 4-3/4"	\$275	\$253	\$231	\$209	\$187	\$165
full page	8-1/2" X 11"	\$880	\$825	\$770	\$715	\$660	\$605

Company \_\_\_\_\_

Address \_\_\_\_\_

Contact name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Client name (if agency) \_\_\_\_\_

Authorization signature \_\_\_\_\_ Date \_\_\_\_\_

**Display ads should be .eps or .jpg files.** Full color only. Space is limited.  
Multiple placements take priority. Submit your ad to [hhenderson@iacpa.org](mailto:hhenderson@iacpa.org).

## ***Iowa CPA classified advertising***

Advertise your practice or business for sale, equipment, furniture and other items. \$100 for up to 50 words. Additional words are \$1 each. Additional \$25 to appear in print newsletter. ISCPA members receive 25 percent ad discount.

**All ads should be submitted to [iacpa@iacpa.org](mailto:iacpa@iacpa.org) by the 10th of the month** (or nearest business day) prior to publication. Payment, cancellation and other policies are available at [www.iacpa.org/advertising](http://www.iacpa.org/advertising).

<b><i>Iowa CPA DISPLAY advertising</i></b>			<b><i>Iowa CPA CLASSIFIED advertising</i></b>	
<input type="checkbox"/> January	<input type="checkbox"/> September	<b>Display ad size</b> <input type="checkbox"/> full page <input type="checkbox"/> 1/2 page <input type="checkbox"/> 1/3 page <input type="checkbox"/> 1/6 page	<input type="checkbox"/> January	<input type="checkbox"/> September
<input type="checkbox"/> February/March	<input type="checkbox"/> October		<input type="checkbox"/> February/March	<input type="checkbox"/> October
<input type="checkbox"/> April	<input type="checkbox"/> November		<input type="checkbox"/> April	<input type="checkbox"/> November
<input type="checkbox"/> May	<input type="checkbox"/> December		<input type="checkbox"/> May	<input type="checkbox"/> December
<input type="checkbox"/> June	<input type="checkbox"/> All (10 issues)		<input type="checkbox"/> June	<input type="checkbox"/> All (10 issues)
<input type="checkbox"/> July/August			<input type="checkbox"/> July/August	

- ☐ I'm sending a check payable to ISCPA with completed form.  
☐ I will contact ISCPA at 800-659-6375 or 515-223-8161 with credit card information.

**Please return completed form to [iacpa@iacpa.org](mailto:iacpa@iacpa.org) or mail to:**

Iowa Society of CPAs • 1415 28th St, Ste 450, West Des Moines, IA 50266-1419  
515-223-8161 • 800-659-6375 • [www.iacpa.org](http://www.iacpa.org)

***Want to advertise career opportunities at your company?***  
***Visit our Career Center at [www.iacpa.org/job-postings](http://www.iacpa.org/job-postings).***

## E-news advertising

Leverage ISCPA's popular email publications to build critical brand awareness with our members.

**Advertising space is limited to two ads per issue.**

- Business & Industry E-ssentials (monthly)
- Public Practice E-news (bi-monthly)
- Off Campus (bi-monthly)

E-newsletter banner ad specifications:

- 600px by 100px
- High resolution (300 ppi or higher)
- Must include company name or logo in the banner
- JPG, EPS, or PNG, static images only. Flash cannot be used

### BUSINESS AND INDUSTRY E-SSENTIALS

Distributes news and information to ISCPA members working in a variety of corporate industries and financial roles.

Monthly distribution: >1,000

Ad cost: \$350 per issue or \$3,850 for full year

<i>Business and Industry E-ssentials advertising</i>			
<input type="checkbox"/> January	<input type="checkbox"/> April	<input type="checkbox"/> July	<input type="checkbox"/> October
<input type="checkbox"/> February	<input type="checkbox"/> May	<input type="checkbox"/> August	<input type="checkbox"/> November
<input type="checkbox"/> March	<input type="checkbox"/> June	<input type="checkbox"/> September	<input type="checkbox"/> December
<input type="checkbox"/> All (12 issues)			

### PUBLIC PRACTICE E-NEWS

Distributes news and information to ISCPA members working in public accounting including firm leadership.

Bi-monthly distribution: >1,400

Ad cost: \$400 per issue or \$2,200 for full year

<i>Public Practice E-News advertising</i>		
<input type="checkbox"/> February	<input type="checkbox"/> June	<input type="checkbox"/> October
<input type="checkbox"/> April	<input type="checkbox"/> August	<input type="checkbox"/> December
<input type="checkbox"/> All (6 issues)		

### OFF CAMPUS

Distributes news and information to ISCPA student members enrolled in colleges and universities across the state.

Bi-monthly distribution: >500

Ad Cost: \$200 per issue or \$1,000 for full year

<i>Off Campus advertising</i>		
<input type="checkbox"/> January	<input type="checkbox"/> May	<input type="checkbox"/> September
<input type="checkbox"/> March	<input type="checkbox"/> July	<input type="checkbox"/> November
<input type="checkbox"/> All (6 issues)		